

**NEVER** in the history of this store have we been in position to offer the excellent values we are offering this Spring.

Cotton Goods were never so low, besides other conditions that are responsible for lower prices on many lines. In justice to yourself, don't buy until you first inspect the mammoth stock we have placed at your disposal for Spring, 1915.

Colgate Toilet Powder, La France Rose, Dainty, Violet, Chamois, etc., reg. 25c also, Special per can.	15c
500 pounds Colgate Toilet Soap to sell at, bar	5c
Colgate Dental Cream, Special	20c
White paper, large size rolls, at	5c
Best quality heavy finished writing paper, per box	25c
Envelope to match above paper, per bunch	5c



600 yards Times Crope, assorted colors, 21 inches wide, a 25c value, Special, the yard	17c
Six pieces imported plaid dress goods, double width, ideal for children's dresses, Special, the yard	35c
2,000 yards 20-inch Percale, light and dark colors, former value 12 1/2c the yard, new price	10c
New novelty Vell, late stripe effect, assorted colors, most stores will ask you 25c for this cloth, special, the yard	19c
New Canton Siles, all the leading shades, 24 inches wide, Special, the yard	19c
2,000 yards No. 700 House Linen, former value 5c the yard, new price 3c, by bolt	4 1/2c
Regular 5c quality House Linen, new	4c
Eight down new Spring ties for women, assorted newest colors, just arrived yesterday, Special, each	15c
Seven down larger shapes than above, choice assortment to select from, each	25c

## GOLDEN RULE THE PEOPLE'S STORE

### More Details on the New Prohibition Bill

Attorney General Brown has been delivering lectures at Salem on the subject of the new prohibition law. He defines the following crimes as laid down by the new law passed by the legislature:

"It shall be a crime to sell intoxicating liquor from and after January 1, 1915.

"It shall be a crime for any pharmacist to sell any other alcohol until he has filed in and read a prescribed affidavit to the purchaser and the same has been signed and sworn to.

"It shall be a crime for pharmacists to sell more than two quarts of alcohol to one person in a period of four weeks, except such alcohol be sold to public or charitable hospitals for medical purposes.

"The act provides that any regularly licensed physician in good standing in his profession, and following the practice of medicine, may administer intoxicating liquors to patients when the same is actually necessary as a medicine in the treatment of any disease.

"It shall be a crime for any person to collect orders for the sale of liquor.

"It shall be a crime to advertise liquor for sale.

"It shall be a crime for any person, by himself or by association with others, to aid or abet in keeping any locker room, club room or similar place in which intoxicating liquor is received, or kept for the purpose of use, gift, barter or sale as a beverage or for distribution.

"It shall be a crime for any person to carry intoxicating liquor to any dance hall or any public gathering, or have intoxicating liquor in his possession at such place.

"It shall be a crime for any common carrier to deliver intoxicating liquor to any person until the prescribed affidavit is made.

"It shall be a crime for anyone person or family within the state to receive from any common carrier more than two quarts of spirituous or vinous liquors or more than twenty-four quarts of malt liquors within a period of four consecutive weeks."

### SOME MINOR WAR NEWS FROM EUROPE

LITTLE STORIES FROM THE FRONT THAT ARE COMING IN THROUGH THE CAPITALS OF THE NATIONS NOW FIGHTING EACH OTHER—SOME ARE TRIVIAL, BUT ALL ARE INTERESTING AT THIS TIME.

PARIS, March 2.—(By mail to New York)—An order for \$99,999 razors has just been placed by the British government with the French cutlery factories at Thiers. They are for part of the personal equipment of the new troops now being organized in England. When the war broke out England discovered that in spite of her own immense cutlery factories, there was hardly a razor to be had in all England that did not bear the mark "Made in Germany." The soldiers themselves refused to carry these, and the government called on the French factories to help it out of the predicament.

RHEIMS—With the continual bombardment of Rheims by the Germans it has become utterly impossible to continue the school sessions in the regular school houses. Aside from the danger of these being at any moment struck by shells, the frequency of the latter also render it impossible for the children with the regular school courses. M. Foreant, inspector of primary education, has just completed all arrangements for the continuation of all classes in the caves in which the inhabitants take refuge during the bombardment.

PARIS—The war has not interfered to the slightest extent with the nourishment of babies at Paris. Professor Pinard has just reported to the Academy of Medicine that with the opening of hostilities and that with the taking of precautions for insuring the food supply of Paris, especially

measures were taken to make certain that the food elements for babies should not be lacking, either in quality or quantity. So successful have these measures been that the infant mortality during the seven months of the war has been less than it was in either of the two preceding years.

#### Houston's Metropolitan Amusements

HOUSTON'S  
OPERA HOUSE

STAR THEATER

The Broadway Star Feature

"CAPTAIN ALVAREZ"

In Six Parts

"The Hazards of Helen"

Thursday and Friday—

HUBBARD & HUTCHINSON

In "The Wonderful Land of Harmony"

Matinees every Saturday and Sunday at 2:30

TEMPLE THEATRE

"Theft of the Crown Jewels"

Kalem Two-Reel Drama, Featuring Alice Joyce

"Horrified Neckline"

Biograph Drama

"Fable of Good People Who Rolled to the Support of the Church"

George Ade's Fable of Hags

ADMISSION ALWAYS 10 CENTS

MATINEE DAILY AT 2:30

ALL LICENSED PICTURES

MERRILL OPERA HOUSE

Merrill, Ore.

MOTION PICTURES THURSDAY AND SATURDAY

### Exclusive Palm Beach Club Raided



(Copyright by Underwood & Underwood.)

A gentle sheriff of Florida raided the famous Palm Beach Club, which is run by John R. Bradley and his brother, the other day. He stepped into the place with warrants which had been sworn out on the testimony of a detective. He and his deputies shook hands with the Bradley brothers and some others, and then looked in a room which was supposed to contain roulette, faro and other layouts. Nothing was found, except several couples dancing.

The Palm Beach Club has been run without molestation by the authorities for more than twenty-five years. Bradley and his brother have never before been arrested. The sheriff at this time acted at the end of the Palm Beach season, when the club was about to close up.

Some of those examined before the grand jury were Colonel James M. Schoonmaker, vice president of the New York Central line; Charles I. Cragin of the Fourth Street National bank, Philadelphia, and A. H. Gleason of New York.

Syphocenas to appear before the jury were issued for ex-Mayor John F. Fitzgerald of Boston, his brother, Henry H. Fitzgerald of Boston; John F. Harris, a steel broker; Lyttleton Fox of Philadelphia, Harry S. Black, New York; Thomas D. Shovlin of Minneapolis, the former Yale football star; Henry Gleason, New York lawyer; W. C. Bryant, a manufacturer of Bridgeport, Conn.; Peter and Thomas V. Redenburgh, manufacturers of Springfield, Conn.; John Linder of Carlisle, Pa.; Franklin Pettit and Robert Franklin Adams, New York.

### Turns Down Good Offer From German Buyers

UNITED PRESS SERVICE  
LINCOLN, Neb., March 23.—A request that his firm of horse buyers bid on a contract for furnishing the German government 30,000 horses for service in the European war has been received by George Woods Brothers & Kelly, of Lincoln. This is the first request from an agent of the German government received by the firm, though both the English and French governments have had representatives confer with the horse men. Woods was also requested to meet the German government's agent in New York. How the animals are to be delivered into the war zone was not discussed in the messages, as that part of the problem, Woods said, would be up to the purchaser.

The firm will not bid on the contract, Woods said, because it has been found that the governments' agents resort to a sharp practice which robs the transactions of the profit. The animals are contracted for subject to inspection, he says, and when delivered a large percentage of them are declared to be below standard and refused. Then these culled are later bought up by men representing themselves as being railroad contractors, who pay a considerably lower price, the owners being obliged to accept the lower figure to get rid of the animals and stop heavy feed bills. But these alleged contractors, Woods says, are in reality also buying horses for service in the war zone, and the entire shipment of horses reaches the purchasing government, though at a lower figure than the original contract price.

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### U. S. Now Getting the South American Trade

By CARLTON TEN EYCK

(Written for the United Press)

NEW YORK, March 23.—Down at the wharves these days there are Yankee steamers, flying the Stars and Stripes, loading "Made in U. S. A." products, bound for the Spanish main.

The trade routes that Drake and his crew of freebooting heroes originated in their task of plundering Spanish cities of South America are followed by more American ships than European now, where, a few months ago, it was the Union Jack, or Norwegian, or German flag that flew from the masts of the ships in the tropics.

Big business, the kind that deals in millions, no longer needs urging to seize its opportunity, and the little fellows, who deal in thousands, instead of millions, are following the leaders.

A dozen or more ships are clearing every week for Argentine and Brazil, and for ports on the west coast of South America, via the canal.

And South American goods are coming back, in American bottoms. A week or so ago Manuel A. Molina, consul general of the Argentine republic in New York, issued an official statement in which he pleaded for

closer trade relations between the United States and Argentina.

"We have products you want, as well as markets for your products," he said. "The United States is interested in capturing our markets by selling its products to us, but does not reciprocate in purchasing our goods to a similar degree. Argentine wool and hides are bought in the London markets by American importers. Why not import them direct to America and save the middleman's profit?"

Yankee millionaires saw the opportunity, and there are a few ships on route from Buenos Aires with Argentine products which will be sold in the open market here.

The Argentine consul's plea was followed, a few days later by an announcement from Peru. The government there decided to import flour from the United States and sell it at cost price, in order to reduce the cost of bread there.

These announcements had immediate results, and, as a sequel, a chain of government-encouraged schemes for the training of foreign commercial agents may soon be realized. Prof. C.

### COYOTE BOUNTY IS NOW AT

BILL MAKING SPECIAL  
FOR 1915 PASSED WITH  
-GENCY CLAUSE, AND MAY  
PECT, SAYS BROWN

SALEM, March 23.—Attorney General Brown has given his opinion on the two laws passed by the legislature fixing coyote bounties. He says the laws are not conflicting. The \$3 bounty became effective February 4, and the \$15 bounty will be effective until December 31 of this year, he says.

The \$3 bounty will apply to coyotes killed within six months before February 4, provided the claim was made on or after that date, says Brown. Claims filed before February 4 will draw only \$1.50.

The general amendment to the coyote bounty law, fixing the bounty at \$1.50, provided that it shall not affect the \$3 bounty for 1915, says the attorney general.

### "CON GAME" IS ABOUT EXTINGUISHED

NEWSPAPER CARTOON AND

FACTS HELD LARGELY

RESPONSIBLE FOR FALLING

IN GOLD BRICK SALES

United Press Service

CHICAGO, March 23.—Newspaper publicity has forced the professional "con" man from criminal life throughout the United States. This is according to Captain of Detective O'Brien of Chicago, once the crime czar of the West, which is now free of confidence gamblers. O'Brien said:

"Once the farmer would become the immediate victim of the con man, he could sell him either the Lincoln temple, the Lincoln monument, Johnson Park or the Gray steel works," he said. "But newspaper stories, widely written, have been widely read, and the erstwhile 'rube' has become a Willie Wise."

Ministry Society.

The Women's Foreign Mission Society of Grace M. E. church meets Thursday afternoon at the residence of Mrs. Ernest C. Richards.

L. Swiggett of the University of Tennessee, who is a member of the committee on commercial preparation of foreign trade of the National Foreign Trade Council, announced that important talks in this chain of schools would be Columbia University in New York, University of Chicago, Tulane University, Harvard University of Cincinnati and Charleston College.

"A careful study of our educational systems," said Professor Swiggett, "has led me to question whether we will ever be able to establish within our ordinary schools and colleges, as organized and directed, adequate courses for this specific training. The fact, this implies rather an international viewpoint, something quite distinct from the usual temper or attitude of our classrooms. Government aid is necessary."

The big interests of the country behind Professor Swiggett's plan. They desire to see American trade stations in the tropics, the Orient and the South Seas, where the British and German interests collided before the war.

New England is taking up the South American opportunity with increased zest as result of conference. Boston business men have had with Charles F. Baker, American vice and deputy consul general at Guayaquil, Ecuador. Boston manufacturers and exporters of goods, hides, rubber, ivory, Panama hats and other products, are interested now in opening out new routes for shipment of their goods to and from the West Coast.

Notice of Disolution  
Notice is hereby given that the partnership heretofore existing between H. B. Gardner and C. B. Gardner, operating at Fort Klamath, Oregon, under the firm name of Gardner & Gardner, has been this day duly dissolved by mutual consent. All outstanding accounts will be collected and paid by H. B. Gardner. Dated at Klamath, March 23, 1915.

H. B. Gardner  
C. B. Gardner

### Moving Pictures

"Captain Alvarez," the big six part Broadway Star feature, is the superior attraction that will be presented at the Star theater today and tomorrow. Walworth, a young American, representing invested interests, becomes Captain Alvarez, a soldier of fortune, and a revolutionist. He plays the double role with such daring he keeps his real identity hidden. His dash, his audacity and bravery in the

SEEHORN-  
GETZ  
WOOD

NEW 22

200 South St., or telephone 22

face of seeming death, win victory for the revolutionists and the love of the woman he adored.

One of the "Hazards of Helen" series will be presented, in addition to "Captain Alvarez," making a program of seven reels.

Charles Hitchcock and John Hubbard have entered the vaudeville field, and will make their first appearance at the Star theater on Thursday and Friday of this week. The boys have been working on their act for the past three months, and it is believed that they will present a "turn" that will be far superior to many of the professional acts that have appeared in this city. The act consists of instrumental solos, instrumental duets, harmony singing and some new and original comedy. "Hub" will "pull his stuff" in a ducky make-up, while "Hitch" will be seen as "The Bandmaster." The act is entitled "In the Wonderful Land of Harmony." It will run about thirty minutes.

Improvements that make and more on time. See Chicago, 622 North St.

Today's news in The Herald.

### Orpheus

ROMANCE OF THE WEST IN 3 PARTS

"The Cowboy's Boy"

Romance of the West in 3 Parts

"We Wa" the Wild Man"

Comedy

"Bang's Rivalry Show"

Comedy

ADMISSION 10c

MATINEE EVERY SATURDAY AND SUNDAY AT 2:30